

Rebecca Rosen

Video Producer and Editor

New York, NY

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Prospect Schools – Video Producer and Editor

(Freelance)

December 2023 - Present

Brooklyn, NY (In-Person and Remote)

- Film, produce, and edit promotional, internal, and recruiting content for Prospect Schools Charter School System

Fordham University – Videographer and Photographer, News & Media Relations

(Full-Time)

May 2023 – November 2023

New York, NY

- Produced, filmed, and edited short- and long-form video content for the website, newsletter, Instagram, and TikTok
- Coordinated with talent, conducted interviews, and researched topics to feature for video content
- Primary video shooter and editor for coverage of major university events including graduation, move-in, and homecoming
- Collaborated closely with social media manager to generate and produce ideas for social
- Traveled between both Fordham campuses and around New York City to profile people and events
- Wrote articles for the Fordham News website and photographed university events

BD Performing Arts – Video Editor

(Contract)

March 2022 – May 2023

Concord, CA (Remote)

- Responsible for editing of USBands Education – MasterClass for the Marching Arts series
- Edit hundreds of hours of interview footage using multi-camera source sequences in Premiere Pro
- Provide on-site video editing and production assistance for the World Class Blue Devils Drum Corps at 2022 DCI Finals

Recurrent Ventures – Video Producer and Editor

(Full-Time)

August 2019 – July 2022

New York, NY (In-Person and Remote)

- Developed and produced video content for Task & Purpose website and social media
- Created successful video concepts, researched, wrote, and edited educational and news video content
- Ideated and workshopped social content for TikTok, YouTube, and Instagram
- Generated over 3 million views on multiple platforms
- Promoted from Jr. Video Editor to Video Editor, promoted again from Video Editor to Video Producer

Bluecoats – Videographer, Video Producer, and Editor

(Contract)

June 2021 – January 2023

Canton, OH (In-Person 2021, Remote 2022)

- Produced, edited, and developed documentary video content for the 2022 Bluecoats 50th anniversary in addition to paid partnership and recruiting content
- Filmed, edited, produced, and developed daily video content for World Class Corps and Performing Arts non-profit
- Created all social, performance, educational, promotional, sponsored, and creative content for 2021 DCI season
- Organized, catalogued, and managed all footage shot during the 2021 season
- Produced and led project to develop documentary video covering the 2021 season

FloSports – FloMarching Content Creator

(Freelance)

October 2021 – October 2022

Remote

- Provided live video editing coverage for major Drum Corps International and Winter Guard International events
- Edited interview and creative highlight reels for the FloMarching website and social media with a same-day turnaround using Adobe Creative Cloud
- Shot photos and wrote original article content for FloMarching website, newsletter, and articles at several large-scale events

Other Relevant Experience:

UConn Marching Band – Media Team Lead

November 2015 – May 2019

Storrs, CT

- Managed and ran 6-person team
- Produced all social, internal, promotional, and performance video content to represent D1 program
- Continued to advise team remotely from 2019 – 2022

L Train Brass Band – Marketing Director

April 2022 – Present

Brooklyn, NY

- Run all social media for non-profit brass band collective
- Manage and maintain the program's public image through merchandise, publicity, and leadership

Education:

University Of Connecticut (2015-2019)

Bachelor of Arts - Digital Media and Design

Double Concentration – Film/Video, Digital Media

Strategies for Business

GPA – 3.899/4.0, Magna Cum Laude

Highly Proficient In:

Adobe Premiere Pro

Adobe Photoshop

Adobe Creative Cloud

Film and Sound Equipment Operation

Social Media Platforms